

LIVEPERSON, INC.

WHISTLEBLOWER POLICY

The purpose of this policy is to state clearly and unequivocally that LivePerson prohibits discrimination, harassment and/or retaliation against any employee who provides information or otherwise assists in an investigation or proceeding regarding any conduct which he or she reasonably believes to be a violation of federal securities laws; federal laws regarding mail fraud, wire, radio or television fraud, or bank fraud; the rules or regulations of the Securities and Exchange Commission (“SEC”); any provision of federal law relating to fraud against stockholders; or the commission or possible commission of a federal offense. Everyone at LivePerson is responsible for assuring that the workplace is free from all forms of discrimination, harassment and retaliation prohibited by this policy. No officer, employee, agent, contractor or subcontractor of LivePerson has the authority to engage in any conduct prohibited by this policy.

This policy protects any employee who:

- Discloses an alleged violation of the federal securities laws, the federal laws regarding mail fraud, wire, radio or television fraud, or bank fraud, the rules or regulations of the SEC, or any provision of federal law relating to fraud against stockholders to a federal regulatory or law enforcement agency, any member or committee of Congress, any person with supervisory authority over the employee, or any other person working for LivePerson who has the authority to investigate, discover or terminate conduct prohibited by this policy.
- Files, causes to be filed, testifies, participates in, or otherwise assists in a proceeding filed under the federal securities laws, the federal laws regarding mail fraud, wire, radio or television fraud, or bank fraud, the rules or regulations of the SEC, or any provision of federal law pertaining to fraud against stockholders.
- Makes a confidential complaint, whether anonymous or otherwise, about questionable accounting, internal accounting controls, or auditing matters at LivePerson.
- Provides to a law enforcement officer any truthful information relating to the commission or possible commission of any federal offense.

If an employee engages in any of the activities listed above, LivePerson will not discharge, demote, suspend, threaten, harass or otherwise discriminate or retaliate against him or her in the terms or conditions of employment because of that activity.

Any employee who believes that he or she has been the subject of prohibited discrimination, harassment and/or retaliation or is aware of any conduct which may be prohibited by this policy is strongly encouraged to report immediately the facts forming the basis of that belief or knowledge to his or her supervisor, the Chief Executive Officer or the Chief Financial Officer. The employee may also report such conduct by submitting a complaint, either anonymous or otherwise, to the Chairperson of LivePerson’s Audit Committee or any member of the Board of Directors, or by using LivePerson’s anonymous and confidential reporting procedures established by the Audit Committee. Any employee who receives such a complaint or witnesses

any conduct which may be prohibited by this policy must immediately notify his or her supervisor, the Chief Executive Officer, the Chief Financial Officer, the Chairperson of the Audit Committee, or any member of the Board of Directors, or use LivePerson's anonymous and confidential reporting procedures established by the Audit Committee. Upon receiving a complaint, LivePerson will promptly conduct a thorough investigation. It is the obligation of all employees to cooperate in such investigation. Those responsible for the investigation will maintain the confidentiality of the allegations of the complaint and the identity of the persons involved, subject to the need to conduct a full and impartial investigation, remedy any violations of LivePerson's policies, or monitor compliance with or administer the company's policies.

The investigation generally will include, but will not be limited to, discussion with the complaining employee (unless the complaint was submitted on an anonymous basis), the party against whom allegations have been made, and witnesses, if appropriate. LivePerson prohibits retaliation against any employee who makes a complaint under this policy or participates in the company's investigation.

In the event that an investigation establishes that an employee has engaged in conduct or actions constituting discrimination, harassment and/or retaliation in violation of this policy, LivePerson will take immediate and appropriate corrective action up to and including termination of that employee's employment.

This policy is in all respects subject and subordinate to LivePerson's Certificate of Incorporation and by-laws and the applicable provisions of the General Corporation Law of the State of Delaware. This policy may be amended from time to time by the Board.

Date: April 1, 2004